PNWS-AWWA Young **Professionals Committee Present** COVER LETTERS AND RESUMES: HOW TO STAND OUT

SPECIAL THANKS TO HUBSPOT.COM FOR PROVIDING CONTENT FOR THIS PRESENTATION



- 1. Trying to be a storyteller
- 2. Oversharing
- 3. Listing less-than-useful skills
- 4. Writing your letter like it's a text message
- 5. Excess length
- 6. Promising something you might not be able to fulfill
- 7. Misfiring with jokes that are actually insulting
- 8. Speaking a little too highly of yourself
- 9. Alluding to uncomfortable topics
- 10. Overplaying your lesser strengths
- 11. Choosing the wrong job benefits to highlight
- 12. Emphasizing your non-workplace skills and interests
- 13. Using hyperbole
- 14. Forgetting that you're writing to a hiring manager

Page Here



Resume Formats

Resume Formats are a bit more debatable than resume font or size. But obviously you want the most important information first.

YOUR NAME

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Analytical Research • Social Services

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Contact Information

List your full name, address and contact information at the top of the page. You should center the information and be sure to **bold** and CAPITALIZE your name.

Value Statement

State the role you are applying for and what values you bring to the job. Objectives state what you are trying to accomplish, value statements explain why you should be hired.

Core Strength

BOWES.

Suprember 2001 - Pressure

September 2006 - Secondary 2011

List industry keywords and specific skillsets that pertain to your job and industry. This is a high level overview of your qualifications and industry knowledge.

(Experience However, if education is not the strongest component of your resume, go ahead and list your experience first, starting with your most current job and all your responsibilities.

Education

*Clearly state your schooling from the most recent institution you've attended, with all dates. locations and certification miceived.

" - If you re a student or recent grad. put it before experience

Honors & Awards

After education and experience, you can list your professional skills and any relevant awards. or certifications.

LASTLY



Many agree that resume formats should be contained to one page if you are entry level and two pages are acceptable if you are mid-career, senior or professional.



Overall, just make sure your resume format has a clean and functional design. Leave enough white space so that your resume doesn't look crowded.

Typo

Be positively certain there are no typos or errors on your resume. As an email attachment, be sure to send it as a PDF, so you don't lose any of your original resume formatting or spacing.