

**Willamette Water Supply**  
*Our Reliable Water*



2018 TACOMA PNWS-AWWA

# Tapping Video to Tell Your Story- Easy, Affordable, and Interesting Approaches

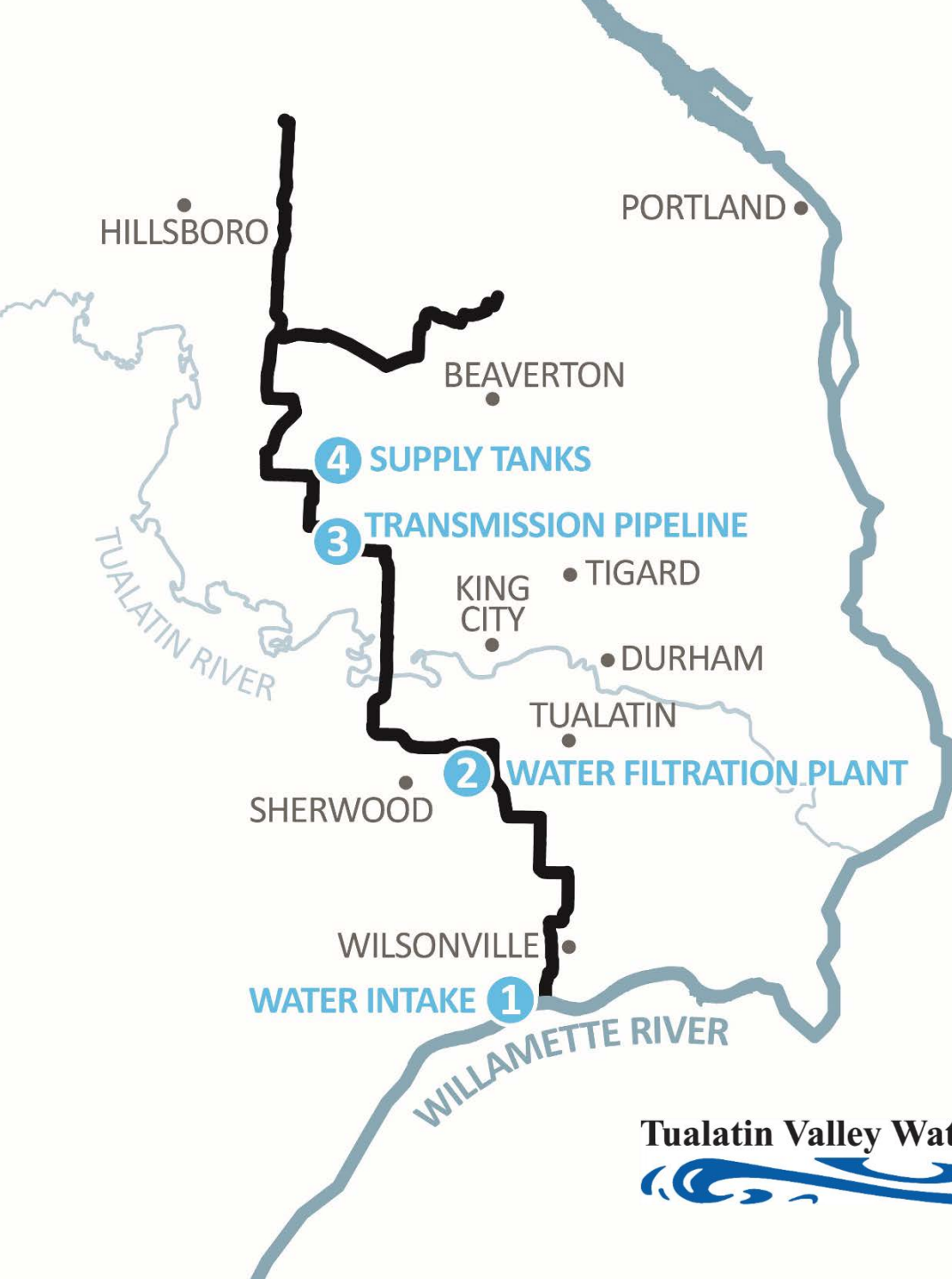
Thursday, April 26

# Agenda

- Water Supply Program
- Video Use Introduction
- Do-it-yourself guide
- Rewards
- Challenges
- Lessons learned

# Water Supply Program

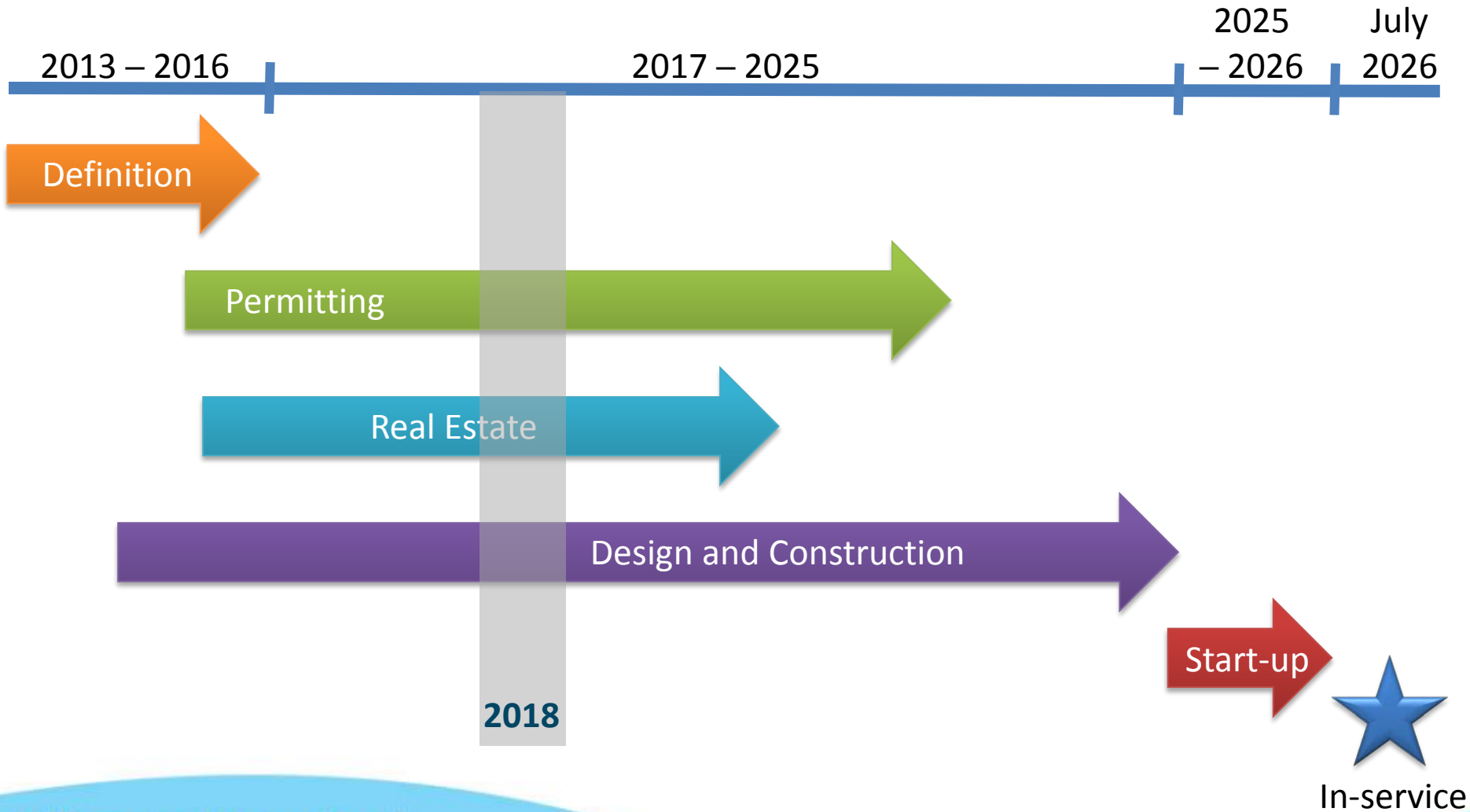
- Modified water intake
- New water filtration plant
- Water reservoirs
- 30+ miles of large diameter pipeline
- Tualatin Valley Water District: 60% City of Hillsboro: 40%
- Scheduled completion: 2026



Tualatin Valley Water District

Hillsboro  
OREGON

# Program Schedule



**CORNELIUS PASS PIPELINE PROJECT**

PLW\_2.0  
(PIPELINE WEST)

FRANCES RD TO HIGHWAY 26

3.4  
MILES

CONSTRUCTION: 2021 - 2023

**SOUTH BEAVERTON AREA WATER STORAGE TANKS**

RES\_1.0

STORAGE TANKS

CONSTRUCTION: 2022 - 2024

**TUALATIN-SHERWOOD AREA PIPELINE PROJECT**

PLM\_4.0  
(PIPELINE MAIN)

SW 124TH AVE TO NORTH OF BEEF BEND RD

5.3  
MILES

PLM\_4.1 HIGHWAY 99 CROSSING  
(WASHINGTON COUNTY)  
CONSTRUCTION: 2020 - 2021

PLM\_4.2 TUALATIN-SHERWOOD ROAD  
(WASHINGTON COUNTY)  
CONSTRUCTION: 2020 - 2022

PLM\_4.3 ROY ROGERS ROAD  
CONSTRUCTION: 2022 - 2023

**124TH AVENUE PARTNERSHIP PROJECT**

PLM\_3.0  
(PIPELINE MAIN)

SW 124TH AVE EXTENSION

2.7  
MILES

CONSTRUCTION: 2016 - 2018  
(WASHINGTON COUNTY)

**WATER TREATMENT PLANT**

WTP\_1.0

WATER TREATMENT PLANT (WTP)

CONSTRUCTION: 2022 - 2025

INCLUDES FINISHED WATER PUMP STATION PROJECT (FPS\_1.0)  
INCLUDES DISTRIBUTED CONTROL SYSTEM PROJECT (DCS\_1.0)

**RAW WATER FACILITIES**

RWF\_1.0

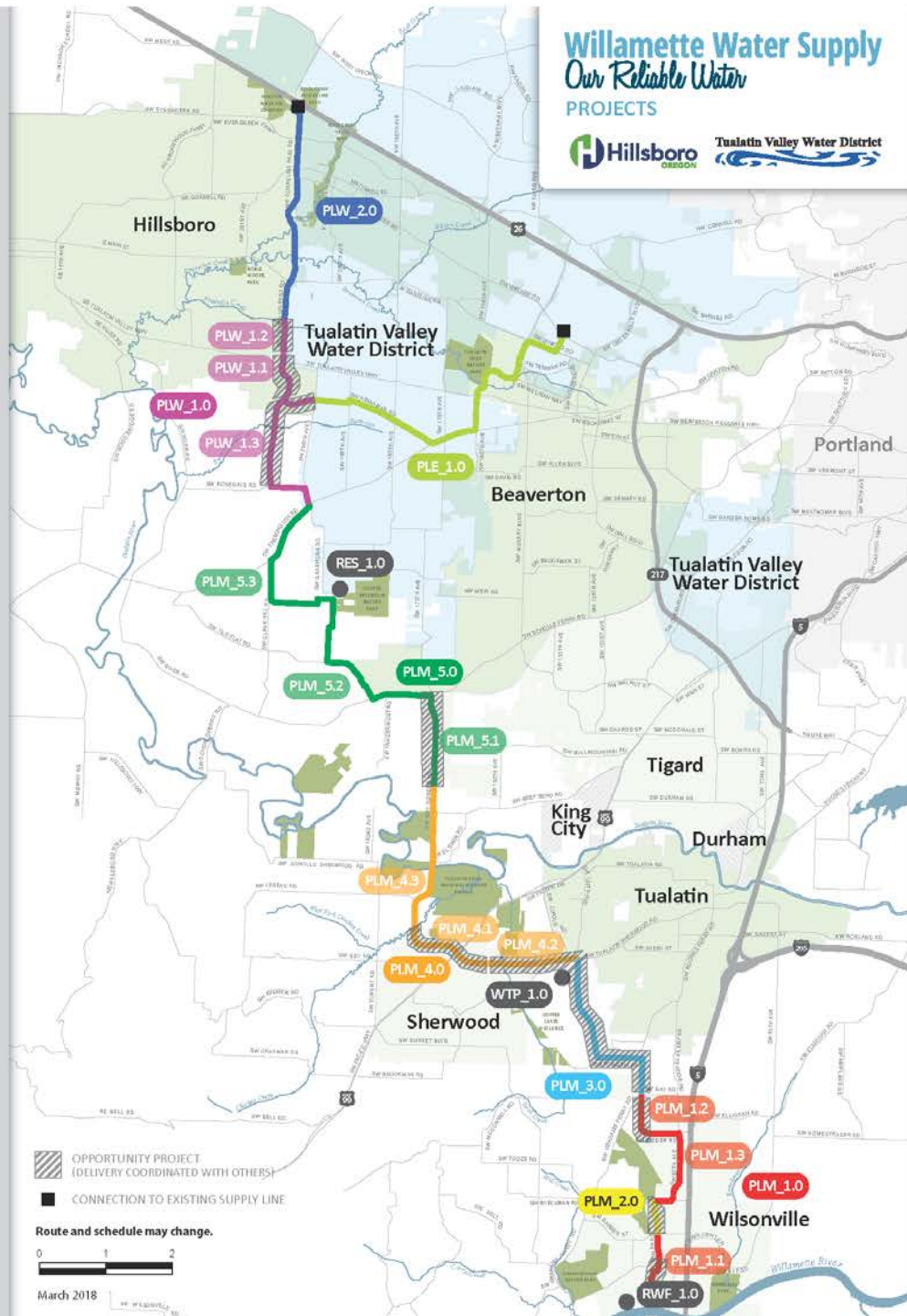
RAW WATER FACILITIES (RWF)

CONSTRUCTION: 2020 - 2024

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PROJECTS



OPPORTUNITY PROJECT (DELIVERY COORDINATED WITH OTHERS)  
 CONNECTION TO EXISTING SUPPLY LINE

Route and schedule may change.



March 2018

**SOUTH HILLSBORO AREA PIPELINE PROJECT**

PLW\_1.0  
(PIPELINE WEST)

FARMINGTON RD TO FRANCES RD

3.9  
MILES

PLW\_1.1 BLANTON TO TV HWY  
(SOUTH HILLSBORO DEVELOPMENT)  
CONSTRUCTION: 2017

PLW\_1.2 TV HWY TO FRANCES  
(CITY OF HILLSBORO)  
CONSTRUCTION: 2019 - 2020

PLW\_1.3 FARMINGTON TO BLANTON  
(SOUTH HILLSBORO DEVELOPMENT)  
CONSTRUCTION: 2020 - 2022

**BEAVERTON AREA PIPELINE PROJECT**

PLE\_1.0  
(PIPELINE EAST)

SW 203TH AVE TO WALKER RD

5.5  
MILES

CONSTRUCTION: 2021 - 2023

**SCHOLLS AREA PIPELINE PROJECT**

PLM\_5.0  
(PIPELINE MAIN)

NORTH OF BEEF BEND RD TO FARMINGTON

7.2  
MILES

PLM\_5.1 NORTH OF BEEF BEND TO SCHOLLS  
(WASHINGTON COUNTY)  
CONSTRUCTION: 2018 - 2020

PLM\_5.2 SCHOLLS TO GRABHORN RD  
CONSTRUCTION: 2019 - 2020

PLM\_5.3 GRABHORN RD AT TILE FLAT TO FARMINGTON  
CONSTRUCTION: 2022 - 2024

**WILSONVILLE AREA PIPELINE PROJECT**

PLM\_1.0  
(PIPELINE MAIN)

WTP TO DAY RD

3.0  
MILES

PLM\_1.1 WILSONVILLE RD  
(CITY OF WILSONVILLE)  
CONSTRUCTION: 2018 - 2019

PLM\_1.2 GARDEN ACRES TO 124TH  
(GARDEN ACRES DEVELOPMENT)  
CONSTRUCTION: 2018 - 2019

PLM\_1.3 WILSONVILLE RD TO GARDEN ACRES  
CONSTRUCTION: 2020 - 2022

**KINSMAN ROAD PARTNERSHIP PROJECT**

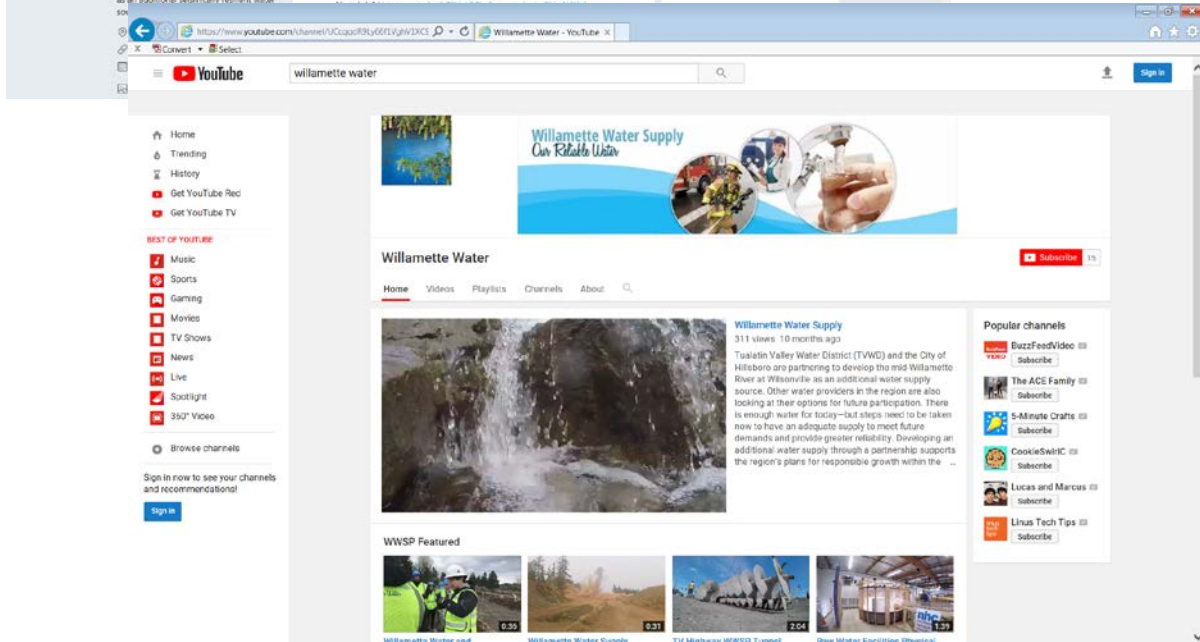
PLM\_2.0  
(PIPELINE MAIN)

KINSMAN RD EXTENSION

0.5  
MILES

CONSTRUCTION: 2016 - 2018  
(CITY OF WILSONVILLE / ODOT)

# Benefits of Video



- Conveys more information
- Digital age changing how information is presented
- Low budget, minimal time, high impact
- Technological advances presenting endless possibilities for application

# Do-It-Yourself Guide



Willamette Water Supply Program Making  
Dynamite Progress --  
<https://youtu.be/uhFrSZMyCn4> . TRT 0:31

- Basic equipment
- Think small, simple
- Editing software
- Select a distribution platform, website, YouTube, Vimeo, offline use.
- Promote via social media

# Rewards



- Bite sized video easy to digest, appealing
- Personable feel, candid
- Archives historical project footage

Willamette Water Lays First Piece of Earthquake Resilient Pipe

-- <https://youtu.be/yAw96kh3t0I> . TRT 2:06



# Rewards



- Affordable
- Generates more content for achieve and social media
- Can be produced more quickly

Snow Day --

<https://youtu.be/75Z5oCOy5A8> . TRT 0:41

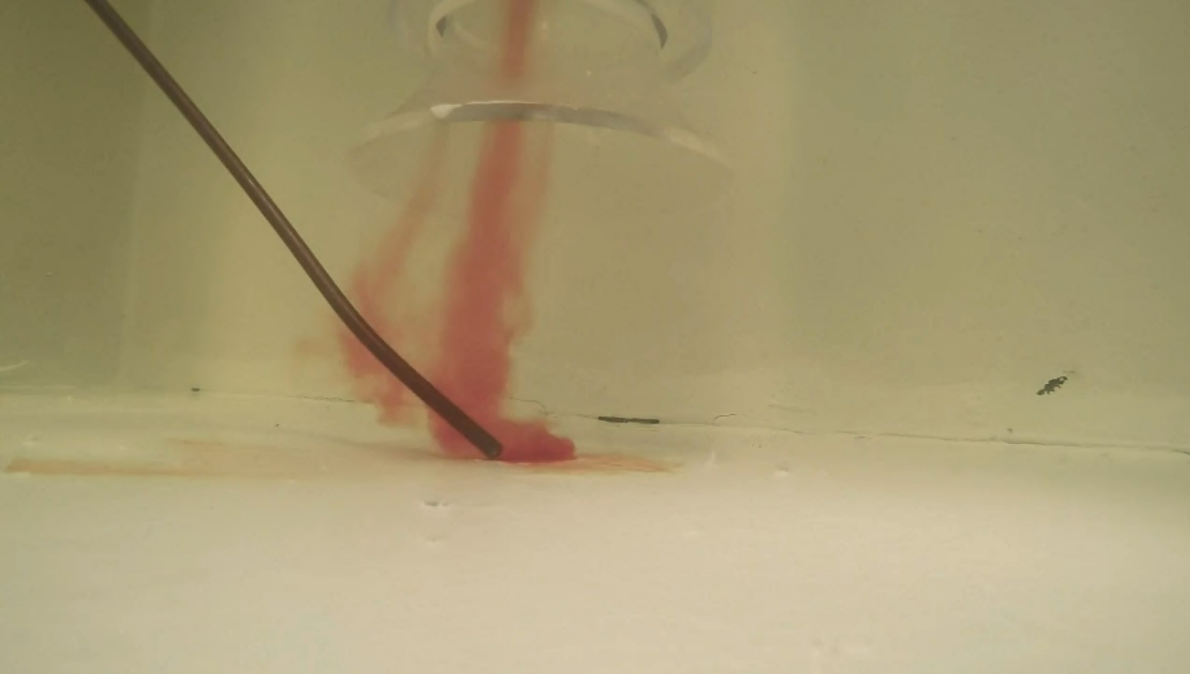
# Challenges



- Time intensive
- Safety & other approvals
- Authorizations for minors—photo releases
- Weather

Willamette Water and Washington County Educating Local Students -- <https://youtu.be/HRDQUj7Ytho>.  
TRT 0:36

# Challenges



- Coordinating multiple sources
- Sound limitations
- Recruit willing participants

Raw Water Facilities Physical Model Study --  
<https://youtu.be/NBcxgUQKPVg> TRT 1:38

# Lessons Learned

- Training others to expand potential
- Hold your smart phones correctly— Think like a TV
- Pre-think through shots, structure shot-list ahead of time
- Use a tripod/stable base

Holiday Test -- <https://youtu.be/flqQv19nMmA> TRT 0:43

# Lessons Learned

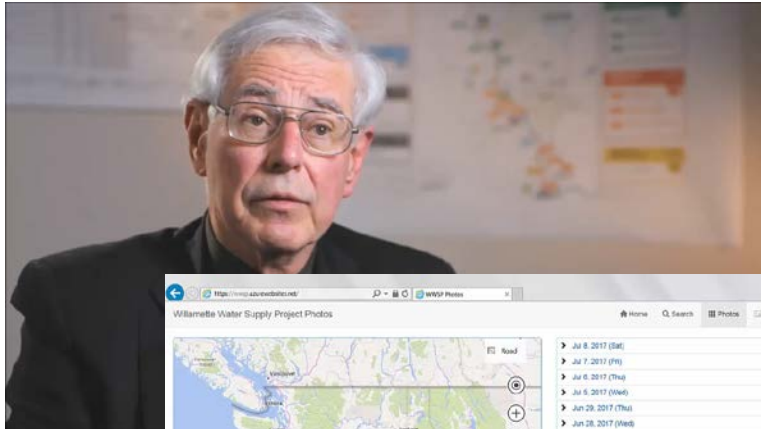


TV Highway WWSP Tunnel --

[https://youtu.be/XtBt9\\_rlwZs](https://youtu.be/XtBt9_rlwZs) . TRT 2:04

- Keep the viewers' attention. Be creative, but don't overdue it.
- Show something people don't typically see
- Pitfall to overshooting—editing
- Let the action come to the camera, don't chase the action

# Uses



The collage features several key digital assets:

- Photo Gallery:** A screenshot of a photo gallery titled "Willamette Water Supply Project Photos" with a map of Washington and a list of dates from June 26 to July 8, 2017.
- Radio Station Banner:** A banner for "am1360 kuik The Voice of Washington County" with a "NORTHWEST FAMILY" logo and a "Click for Details!" button.
- Website Navigation:** A dark blue navigation bar with "HOME", "PROGRAMMING", and "SP" buttons, and a "WASHINGTON COUNTY NEW" section below it.
- Video Player:** A video player showing a "SAFELY DELIVERED" logo with a water drop and a hard hat.
- YouTube Channel:** A screenshot of the Willamette Water YouTube channel page, featuring a video titled "Safely" with 121 views and a list of other videos such as "kuik interview 06232017", "Raw Water Facilities Physical Model Study", and "TV Highway WWSP Tunnel".

- Documents project progress & milestones
- Training. Screenshot safety
- Can be used by media. Can post news products.

# Thank you!

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2018 TACOMA PNWS-AWWA

