

TVWD'S DEI JOURNEY

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AGENDA



Our Why



Project Goal



Selecting a Consultant



Challenges/Opportunities



Our Next Steps



START WITH WHY



BUSINESS CASE







IMPROVED SERVICE DELIVERY



TALENT ATTRACTION AND RETENTION



MITIGATION OF BIAS AND DISCRIMINATION



ENHANCED COMMUNITY RELATIONS



EMPLOYEE ENGAGEMENT



SUPPLIER DIVERSITY BUSINESS CASE



ECONOMIC GROWTH AND JOB CREATION



COMMUNITY INVESTMENT



INNOVATION AND COMPETITION



INCREASED SUPPLIER BASE



ENHANCED CUSTOMER AND EMPLOYEE LOYALTY



FULFILL LEGAL AND SOCIAL OBLIGATIONS



LONG-TERM ECONOMIC STABILITY



DEVELOP DEI STRATEGY AND IMPLEMENTATION PLAN



SELECTING OUR CONSULTANT



Descriptive RFP



Sensitive to proposer's alignment with TVWD culture



Cross-departmental evaluation team



PROJECT COMPONENTS



Governance



Alignment



Assessment (survey, interviews, focus groups)



Plan and implementation development



CHALLENGES



Lack of education/training



Perceived varying levels of support for initiative



Uncertainty about project outcome



Fear of doing it wrong



OPPORTUNITIES







FINDING WAYS TO MAKE TVWD MORE INCLUSIVE



EXPANDING OUR REACH WITH VENDORS



DOING HARD THINGS IS GOOD FOR US!



DEI MATURITY MODEL











UNAWARE

COMPLIANT

STRATEGIC

INTEGRATE D

DISRUPTIVE

OUR NEXT STEPS



QUESTIONS/COMMENTS/THANK YOU! KYLIE.BAYER@TVWD.ORG