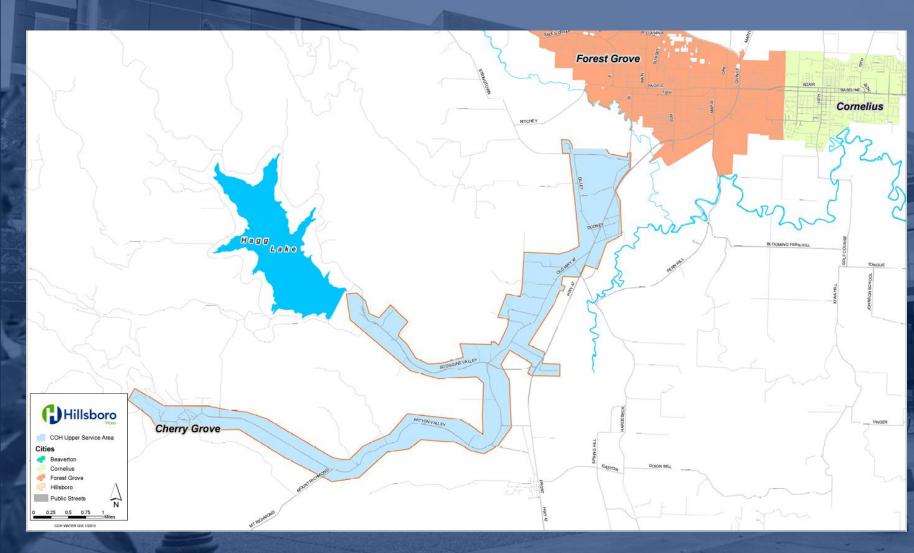
Water Service Lines of Communication: Achieving LCRR Goals Beyond the Meter

May 3, 2024

Alyssa MacDonald City of Hillsboro Water Department





Hillsboro Water oversees three public water systems and serves a population of 93,000 customers

Lead and Copper Rule Revisions (LCRR)

Background

- Lead and copper enter drinking water primarily through plumbing materials
- Exposure to lead and copper may cause health problems

Lead and Copper Rule

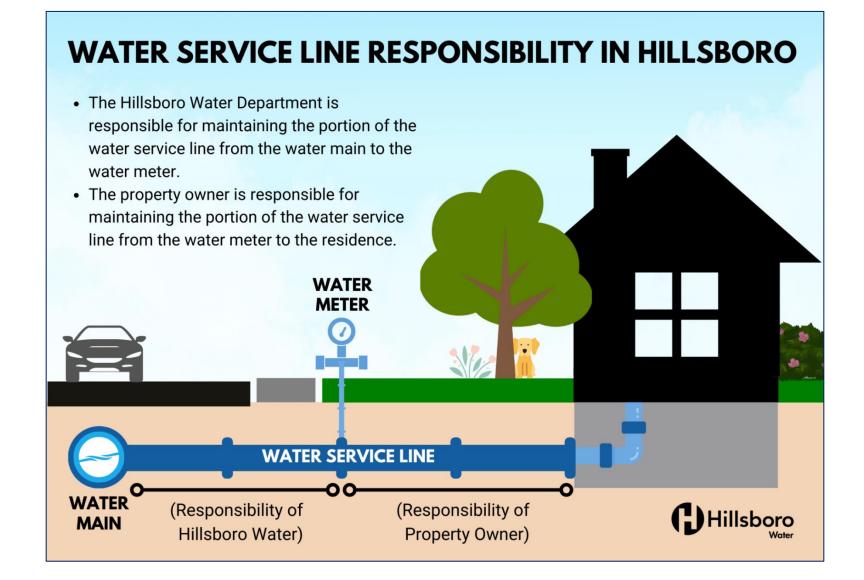
- First established in 1991
- Continually revised by U.S. Environmental Protection Agency
- LCRR published in January 2021
- Oregon Administrative Rule for Service Line Inventory in 2023



Key Areas of 2021 LCRR Updates



Water Service Line Definition



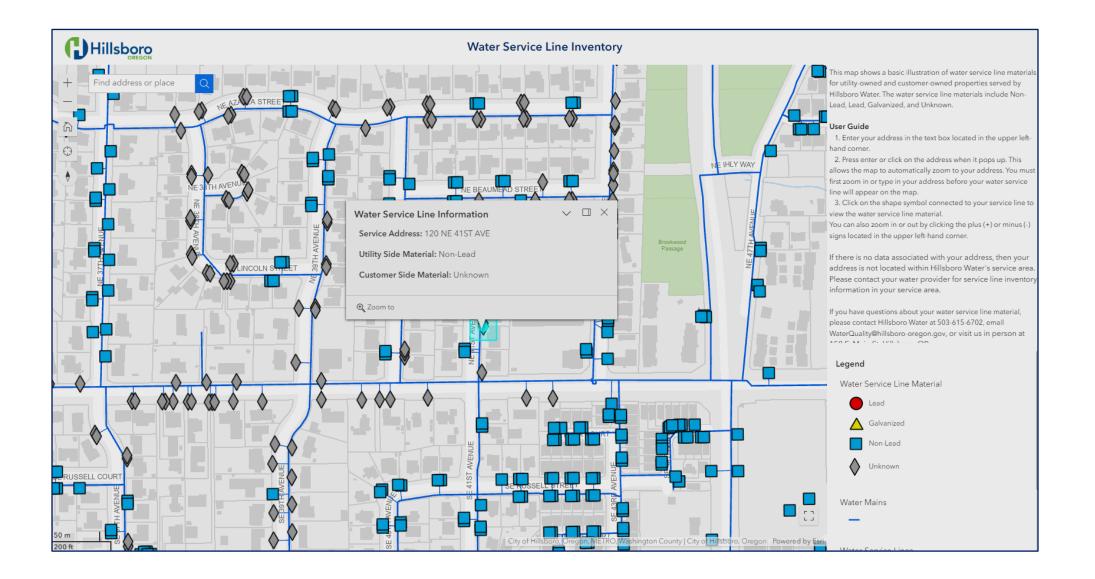
LCRR Compliance Team

Inter- & intra- departmental project

- Water Quality Group
- Water Resources Division
- Water Engineering GIS
- Water Operations
- Information Services GIS
- City Manager Office
- Communications
- Web Works



Live Public-Facing Inventory Map

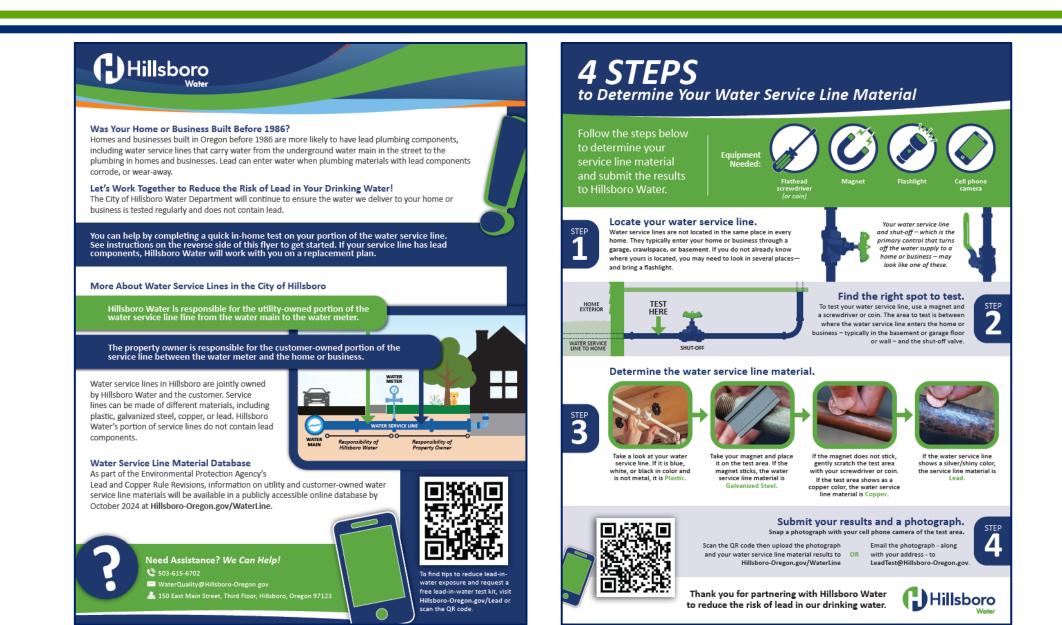


Customer Service Line Self-ID Program

Program Goals:

- Identify as many service line materials as possible, specifically through customer engagement
- Empower customers to identify their service line material and report that information back to Hillsboro Water
- Provide assistance to all customers who cannot identify their own service line material

Customer Service Line Self-ID Handout





Submit Your Water Service Line Material Results & Photograph

Thank you for identifying the water service line material for your home or business. Please use the below form to submit your

results, and a photograph of the test area.

If your service line is confirmed to have lead com replacement plan.

If needed, the step-by-step instructions to locate Service Line Inventory webpage.

Hillsboro Water delivers safe, clean, and lead-fre including compliance with the Lead and Copper I

Information on water service line materials in Hil 2024 as required by the Environmental Protectio

Next



Please indicate below whether you know your water service line material or would like to schedule an appointment to have a City of Hillsboro Water employee inspect your service line.

Water Service Line: Customer Reporting Tool

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I know my service line material and would like to provide that information now

Approximate year home/building was constructed

The installation of water service lines containing lead was banned in Oregon in 1985. Therefore, if your home or building was constructed after January 1, 1986, then your service line has already been determined by Hillsboro Water Staff to not be lead and your submission is not required at this time.

I am a:

Full Name *

Address *

Phone Number *



Who inspected the water service line at the above address t home/building? *

The service line material was determined to be made of *

Is there any additional information, questions, or concerns y

Would you like to be added to Hillsboro Water's Service Line Yes No

Please upload (preferred), email, or print and mail a photogra business. If a photograph is not submitted, we CANNOT accept

Upload Photograph *

Choose Files No file chosen

Email photograph to LeadTest@Hillsboro-Oregon.gov - be sur Main Street, Third Floor, Hillsboro, Oregon 97123 - be sure to Please indicate below whether you know your water service line material or would like to schedule an appointment to have a City of Hillsboro Water employee inspect your service line.

I would like to schedule an appointment to determine my service line material

Approximate year home/building was constructed

The installation of water service lines containing lead was banned in Oregon in 1985. Therefore, if your home or building was constructed after January 1, 1986, then your service line has already been determined by Hillsboro Water Staff to not be lead and your submission is not required at this time.

Requested date for an appointment *

Requested start time for appointment *

Requested end time for appointment *

Next preferred date for an appointment *

Next preferred start time *

Next preferred stop time *

Water Service Line: Customer Reporting Tool

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Results Reporting Database

Home > Reports > Water - LeadInventorySurvey Home My Subscriptions Help							ptions Help						
I4 4 1	of 1 🕨 🕅		Find Next	s 😵									
Images	User Submit Date	add to email list	address		comments	date selected	date selected 2	email	full name	owns or rents or other	phone	plumber name	preferred c method
Link	5/31/2023 7:10:22 PM				Hillsboro water department is awesome!!					Homeowner			Phone
Link	7/17/2023 9:47:29 PM				Looks like it was galvanized steel but had been replaced at some point.					Homeowner			Email
	7/20/2023 6:28:08 PM									Homeowner			Email
Link	8/30/2023 9:44:35 AM									Hillsboro Water Staff			Phone

4/9/2024 12:35:16 PM

Customer Service Line Self-Identification Pilot

- 5 customers participated in pilot study
- 3 customers submitted feedback about their participation experience
- Survey questions
 - Did you use the English or Spanish instructions?
 - How much time did reading the instructions, identifying the service line material, and completing the submittal form take?
 - Did the instructions provide the necessary information to locate your service line?
 - If no, please elaborate
 - Were the service line identifications instructions clear and easy to follow?

Service Line Material Identification Pilot Survey
1. Did you use the English or the Spanish instructions to complete the assessment?
C English
O Spanish
2. How much time did reading the instructions, identifying the service line material, and completing the submittal form take?
O - 30 minutes
O 30 minutes - 1 hour
O 1 - 2 hours
O 2+ hours
3. Did the instructions provide the necessary information to locate your service line?
O Yes
O No

Customer Service Line Self-ID Pilot Survey Results

Pilot survey results analysis

- Five people participated in the pilot, two completed the survey.
- Responses indicated that the instructions were clear and easy to understand and provided participants with enough confidence to do the service line identification properly
- Neither participant had issues using the online submittal form
- One response expressed frustration with accessing the instructions online and preferred to use a paper copy
- Participants claimed they would complete the self-ID process if prompted by a mailer or other City outreach effort and preferred to complete the assessment alone, without the help from Hillsboro Water Staff

Program improvement recommendations:

- Include a link or QR code that allows participants to access mobile-friendly instructions such as an image or PDF
- Include and recommend in instructions that participants utilize Hillsboro Water Staff resources to aid in self-identification process

- Communicating highly technical information to customers can be difficult
- It's valuable to have non-water folks review communication materials
- Knowledge from other utilities who have done similar projects is extremely valuable
- Start small and scale the program as it improves over time

Technical Message	What the customer hears				
There's no such thing as zero	How can my water be safe?				
Action level of 10 ppb	So you only "take action" sometimes?				
Parts per billion	There's something in my water.				
Updated regulation	So I've been drinking unsafe water?				
I want to talk to you about lead in drinking water	There's lead in my drinking water.				

Source: AWWA Lead Communications Guide and Toolkit

Next Steps

- 1. Utilize the City of Hillsboro's Equity Toolkit to prioritize program launch
- 2. Identify a group of 30-50 customers to launch program
- Continually improve the program based on community feedback and need

Thank you!



Questions?

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Hillsboro-Oregon.gov/WaterLine