AWWA PNWS Conference 2024

YP Mindset

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Introduction

YP's Impact

Drivers/Motivation

Tools

C A R O L L O / 2

Introduction

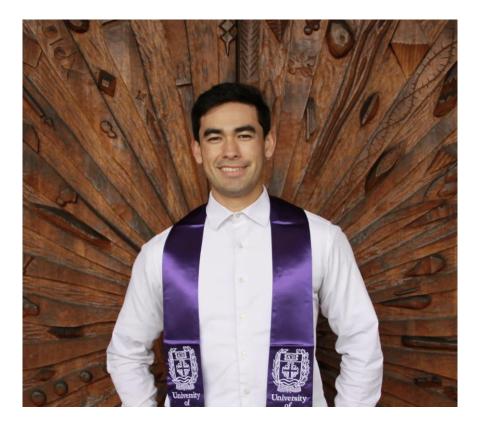
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Background

- Born and raised in Hawaii
- University of Portland Alumni
 - »Class of 2022
- Staff Professional at Carollo Engineers





»Goal: Display YP's outlook so firms/organizations can create an environment for YP's to be successful and meet their goals.

02

YP's Impact



What can YP's bring to the table

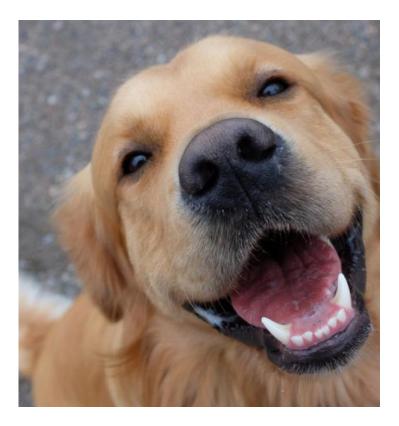


Enthusiasm

Diversity & Inclusion

Reverse Mentoring

Enthusiasm



- Keen to contribute
- Inbuilt optimism
- Contribute greatly to the workplace culture
- Boost morale

Diversity and Inclusion

- New ways of thinking
- Novel solutions
- Up to date on developing trends
- Wide range of experiences



Reverse Mentoring

- Empowers emerging leaders
- Provides senior staff with new perspective
- Increased knowledge about staff roles



Okay, so what?





Why should firms and organizations care?

- 40% of the workforce is under the age of 35.
- 22% 31% of YP's want to change jobs.
- Roughly 25% of YP's are looking to change employers in the next 12 months.

- Increased difficulty to retain workers.
- Increased difficulty to replace senior staff that are retiring.



Drivers/Motivation

B



YP's Values

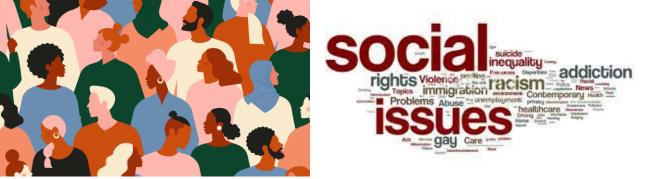


Pay/Perks

Flexibility

Career Growth

YP's Values

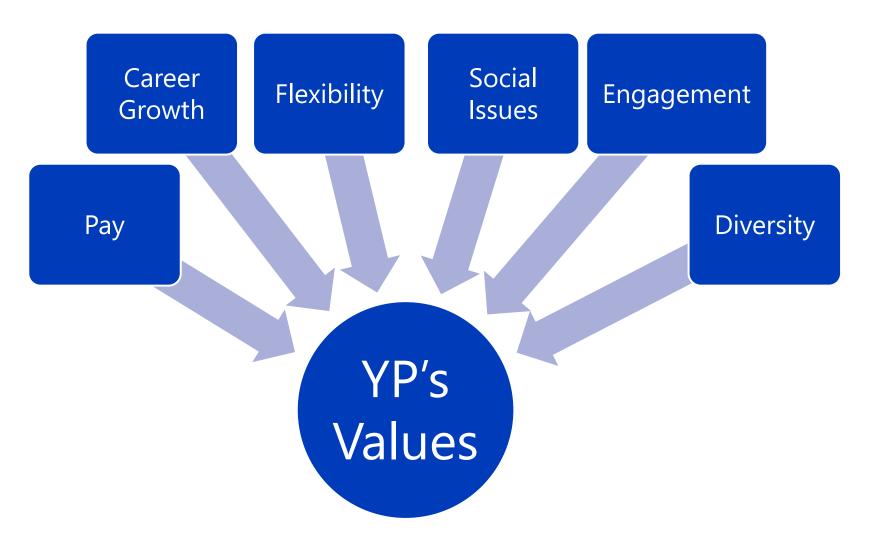




Diversity

Social Issues

Engagement



What the data is showing

Concerns/Attitudes	% of YP's	% of Senior Staff
Being overlooked for development opportunities	25%	11%
Not being taught technical or digital skills	38%	19%
Likelihood to switch employers	27%	9%
Likelihood to ask for a promotion	38%	16%

Data from PwC's Global Workforce Hopes and Fears Survey 2022, https://www.pwc.com/gx/en/issues/workforce/hopes-and-fears-2022.html?utm_campaign=sbpwc&utm_medium=site&utm_source=articletext

When, Where, and How

- Gen Z are 10% more likely to say when they work is extremely or very important
- Gen Z are 11% more likely to say where they work is extremely or very important
- Gen Z are 17% more likely to say how they work is extremely or very important

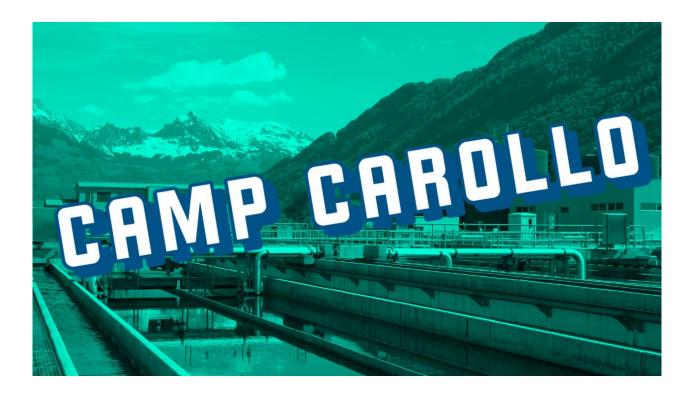


Workplace Implementations

- Flexible hours
- In-person vs virtual
- Work attire



CAMP® Carollo



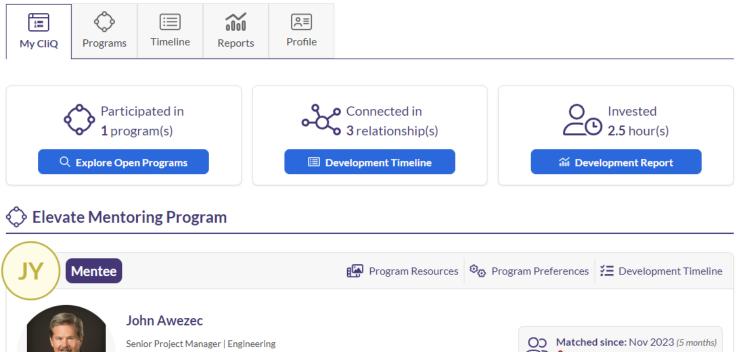
An introductory program to the processes and values.





CAROLLO / 22

Mentorship Programs



Conclude Relationship ନ୍ଥ ۵ O Total hours: 2.5 Hours Mentor

Career Development Plan

- Accomplishments and needs
- Skills Assessment
- Career Development Program Level
- Requirements for Placement
- Performance Review
- Mid-year Check-in
- Training
- Career advancement opportunities

Continued Engagement!!!!





- Young professionals bring a lot to the table for organizations
- They put a bigger emphasis on things like
 - »Career growth
 - »Pay
 - »Flexibility
 - »Social issues
 - »Engagement
- Consider investing more into the thing's young professionals value. YP's make up 40% of the workforce
- Advocating for young professionals is important

Questions?



